

## SHOPIFY DESCRIPTIONS

### MENS - Men's slipper (MLK)

FEET FIRST – Designed with posture in mind, Foothugs use memory foam insole construction and arch support.

PREMIUM MATERIALS – Only the finest natural suede leather upper and robust EVA sole.

ODOUR FREE – Natural leather means your feet can breathe easy – and so can you!

BEST FOOT FORWARD – Walk tall with slippers to match your style.

HUG YOUR FEET - Long lasting and supremely comfortable. Like walking on air.

GIFT THEM A HUG – Premium packaging make Foothugs the perfect gift, ready to give.

Title tag - Men's 100% suede leather & memory foam slippers | Foothugs

Meta description - Slip on stylish men's slippers to keep your feet snug. Foothugs mules focus on quality and comfort, featuring natural suede leather and memory foam support.

### MENS WOOL - Men's sheepskin-lined slipper (MW)

A WARMING HUG – 100% natural sheepskin lining to keep your feet fire-side toasty all winter long.

FEET FIRST – Designed with posture in mind, Foothugs offer memory foam insole construction and arch support.

PREMIUM MATERIALS – Only the finest suede leather upper and robust EVA insole.

BEST FOOT FORWARD – Slippers to match your style.

HUG YOUR FEET - Long lasting and supremely comfortable. Like walking on air.

GIFT THEM A HUG – Premium packaging make Foothugs the perfect gift, ready to give.

Title tag - Men's winter sheepskin slippers - 100% suede leather | Foothugs

Meta description - Discover smart sheepskin slippers to keep your feet toasty and supported. Generous natural fibres and suede leather to give you warm, fresh feet all year long.

### MENS OPEN TOE - Men's open-toed slipper (MW)

FEET FIRST – Designed with posture in mind, Foothugs offer memory foam insole construction and arch support.

PREMIUM MATERIALS – Only the finest natural suede upper and robust EVA sole.

ODOUR FREE – Open-toe design means your feet can breathe easy – and so can you!

BEST FOOT FORWARD – Cool by look, cool by design. Slip by in style.

HUG YOUR FEET - Long lasting and supremely comfortable. Like walking on air.

GIFT THEM A HUG – Premium packaging make Foothugs the perfect gift, ready to give.

Title tag - Men's open-toe slippers - 100% natural suede leather | Foothugs

Meta description - Seeking men's slippers which are both warm and cool? Our open-toed mules offer support and style by using memory foam insoles and natural suede leather.

WOMENS - Women's slipper (DLK)

TREAT YOUR FEET – Designed with posture in mind, Foothugs offer memory foam construction and arch support.

PREMIUM MATERIALS – Only the finest natural suede upper and robust EVA sole.

ODOUR FREE – Natural leather means your feet can breathe easy, and so can you!

SLIP ON SOME STYLE – Look good, feel good. Catwalk into the kitchen.

HUG YOUR FEET - Long lasting and supremely comfortable. Like walking on air.

SHARE A HUG – Beautiful premium packaging make Foothugs the perfect gift, ready to give.

Title tag - Stylish women's slippers - 100% natural suede leather | Foothugs

Meta description - Step into luxury with our snug supportive women's slippers and give your feet the hug they deserve. Offering memory foam insoles and a colourful suede upper.

WOMENS - Women's open-toe slipper (DOP)

TREAT YOUR FEET – Designed with posture in mind, Foothugs offer arch support and memory foam insoles.

PREMIUM MATERIALS – Only the finest natural suede upper and robust EVA sole.

ODOUR FREE – Open-toe design means your feet can breathe easy, and so can you!

SLIP ON SOME STYLE – Catwalk to the pool. Look and feel effortlessly cool.

HUG YOUR FEET - Long lasting and supremely comfortable. Like walking on air.

SHARE A HUG – Beautiful packaging make Foothugs the perfect gift, ready to give.

Title tag - Women's open-toed slippers - 100% natural leather | Foothugs

Meta description - Discover a stylish women's slipper for summer or winter. Our colourful open-toed mules match a luxury suede finish with supportive memory foam insoles.

### WOMENS WOOL - Women's sheepskin-lined slipper (DWW/DWL)

WARMING HUG – 100% natural sheepskin lining to keep your feet fire-side toasty all winter long.

TREAT YOUR FEET – Designed with posture in mind, Foothugs offer arch support and memory foam insoles.

PREMIUM MATERIALS – Only the finest suede upper and robust EVA sole.

SLIPPERS OF STYLE – Look good, feel good. Catwalk into the kitchen.

HUG YOUR FEET - Long lasting and supremely comfortable. Like walking on air.

SHARE A HUG – Beautiful packaging make Foothugs the perfect gift, ready to give.

Title tag - Women's sheepskin slippers - 100% suede leather | Foothugs

Meta description - Give your feet a deserving and luxurious hug, with our finest sheepskin women's slipper. Featuring memory foam insoles and a choice of vibrant, stylish suede.

### GENERAL DESCRIPTIONS

#### Men's slipper (MLK)

It's easy to neglect the feet, they do their job day after day, one foot after the other. But with 52 bones between them, they make up a quarter of all bones in the body.

Isn't it time you gave them a little love and a proper hug—a Foothug?

Whether it's slipping around the house, putting out the bins or even nipping to the shops we wear our slippers more than any other footwear—so it's worth investing in a pair that will keep you in comfort and warmth all year round, without producing any nasty odours.

But our stylish mules aren't just a one-trick pony. Foothugs are made with the finest materials - 100% suede leather uppers and orthopaedic grade memory-foam insoles. This means your slippers will remain breathable and odour-free whether in the depths of winter, or the height of summer. Stay cool and fresh with these relaxed but snug slippers—when all you want is feet that look and feel great.

But our Foothugs don't stop at comfort. We know the increase in time on our feet means an increase in foot pain and posture-related conditions. That's why we have designed our Foothugs

with full arch support and ergonomic fit in mind—to maintain correct posture, even when you are kicking back.

Firm at first, give these a few days to bed-in and then you'll feel like are walking in the clouds.

Give your feet the snug hug they desperately deserve, give them a Foothug—the the most comfortable slippers you've ever worn.

#### Men's sheepskin-lined slipper (MW)

When it comes to our feet, we all want them to feel toasty and snug, like a good old hug. Whether you are sitting by the fire, slipping around the house, or even putting out the bins your feet deserve the warm, comfortable hug of a premium slipper—a Foothug. They even come wrapped in a stylish suede finish, making them the perfect Christmas gift for the most discerning recipient.

But our sheepskin-lined mules aren't a one-trick pony. Foothugs are made with the finest materials - 100% suede leather uppers and orthopaedic grade memory-foam insoles. This means they will remain breathable and odour-free in the depths of winter—when they are working day and night. Or cool and fresh in the summer—when all you want is feet that look and feel great.

We use premium sheep-skin to line our deluxe Foothugs, offering a thicker, more durable texture and ensuring an even more luxurious feel—slip-ons fit for a King of the couch.

But our Foothugs don't stop at comfort. We know the increase in time on our feet means an increase in foot pain and posture-related conditions. That's why we have designed our Foothugs with full arch support and ergonomic fit in mind—to maintain correct posture, even when you are kicking back.

Firm at first, give these a few days to bed-in and then you'll feel like you are walking in the clouds.

Give your feet the warm and comforting hug they desperately deserve, give them a Foothug—the the most comfortable slippers you've ever worn.

#### Men's open toe slipper (MW)

It's easy to neglect the feet, they do their job day after day, one foot after the other. But with 52 between them, they make up a quarter of all bones in the body.

Isn't it time you gave them a little love and a proper hug—a Foothug?

Whether it's slipping around the house, putting out the bins or even strolling round the pool on your summer holiday, we wear our slippers more than any other footwear—so it's worth investing in a pair that will keep you in comfort and warmth all year round, without producing any nasty odours.

Our open-toed mules aren't a one-trick pony. Foothugs are made with the finest materials - 100% suede leather uppers and orthopaedic grade memory-foam insoles. This means your slippers will

remain breathable and odour-free whether in the depths of winter, or height of summer. Stay cool and fresh with these snug yet stylish mules—when all you want is feet that look and feel great.

But our Foothugs don't stop at comfort. We know the increase in time on our feet means an increase in foot pain and posture-related conditions. That's why we have designed our Foothugs with full arch support and ergonomic fit in mind—to maintain correct posture, even when you are kicking back.

Firm at first, give these a few days to bed-in and then you'll feel like are walking in the clouds.

Give your feet the snug hug they desperately deserve, give them a Foothug—the the most comfortable slippers you've ever worn.

### Women's slipper (DLK)

When it comes to our feet, we all want to feel toasty and snug, like a loving hug.

But we know comfort just isn't enough—Women are four times more likely to have foot problems compared to men, probably because the average woman walks 3 miles a day more than the average man.

Whether it's slipping around the house, business casual at the office or even nipping to the shops, your feet deserve that comfortable but luxuriant hug —a Foothug.

Our mules aren't a one-trick pony. We make Foothugs with the finest materials - 100% suede leather uppers and custom designed orthopaedic grade memory-foam insoles. This means your slippers will remain breathable and odour-free whether in the depths of winter, or the height of summer. Stay cool and fresh with beautiful suede slippers to make you want to dance—when all you want is feet that look and feel great.

The increased time on our feet and the sharper the heels we wear mean an increase in foot pain and posture-related conditions. That's why we have designed our Foothugs with full arch support and ergonomic fit in mind—to maintain correct posture, whether you are kicking back or walking tall.

It's easy to assume comfort comes at the expense of elegance. But that's not our style at all. Wrapped in a sleek suede finish, and available in several striking colour ways, they make the perfect Christmas gift for even the most discerning loved one. They'll be Catwalking into the kitchen like Nigella.

Firm at first, give these a few days to bed-in and then you'll feel like you are walking in the clouds.

Give your feet the snug hug they desperately deserve, give them a Foothug—the the most comfortable slippers you've ever worn.

#### Women's sheepskin-lined slipper (DWW/DWL)

When it comes to our feet, we all want them to feel toasty and snug, like a loving hug.

Whether you are sitting by the fire or slipping around the house, your feet deserve that warm, luxuriant hug—a Foothug.

But we know comfort just isn't enough—Women are four times more likely to have foot problems compared to men, probably because the average woman walks 3 miles a day more than the average man.

Our sheepskin-lined mules aren't a one-trick pony. Foothugs are made with the finest materials - 100% suede leather uppers and orthopaedic grade memory-foam insoles. This means they will remain breathable and odour-free in the depths of winter—when they are working day and night. Or cool and fresh in the summer—when all you want is feet that look and feel great.

We use premium sheep-skin to line our deluxe Foothugs, offering a thicker, more durable texture and ensuring an even more luxurious feel—slip-ons fit for a Style Queen.

It's easy to assume comfort comes at the expense of elegance. But that's not our style at all. Wrapped in a sleek suede finish, and available in several striking colour ways, they make the perfect Christmas gift for even the most discerning loved one. They'll be Catwalking into the kitchen like Nigella.

The increased time on our feet and the sharper the heels we wear mean an increase in foot pain and posture-related conditions. That's why we have designed our Foothugs with full arch support and ergonomic fit in mind—to maintain correct posture, whether you are kicking back or walking tall.

Firm at first, give these a few days to bed-in and then you'll feel like you have clouds under your feet.

Give your feet the snug hug they desperately deserve, give them a Foothug—the the most comfortable slippers you've ever worn.

#### Women's open-toe slipper (DOP)

When it comes to our feet, we all want to feel toasty and snug, like a loving hug. Whether we are slipping around the house in joggers or tipping round the holiday pool in style, your feet deserve that soft luxuriant hug—a Foothug.

Our open-toed mules aren't a one-trick pony. Foothugs are made with the finest materials - 100% suede leather uppers and custom designed orthopaedic grade memory-foam insoles. This means your slippers will remain breathable and odour-free whether in the depths of winter, or the height of summer. Stay cool and fresh with these open-toed slippers—when all you want is feet that look and feel great.

But we know comfort just isn't enough—Women are four times more likely to have foot problems compared to men, probably because the average woman walks 3 miles a day more than the average man.

The increased time on our feet and the sharper the heels we wear mean an increase in foot pain and posture-related conditions. That's why we have designed our Foothugs with full arch support and ergonomic fit in mind—to maintain correct posture, whether you are kicking back or walking tall.

Firm at first, give these a few days to bed-in and then you'll feel like you have clouds under your feet.

Give your feet the snug hug they desperately deserve, give them a Foothug—the the most comfortable slippers you've ever worn.

## Product Features



### 100% Natural Suede Leather Upper

Being a natural fibre, leather offers a highly breathable fabric to keep your feet cool whilst remaining stylish. Ventilation is maintained with added design perforations. We use leather as it matches a soft comfortable fit, with durable, long-lasting performance.



## Memory Foam Insole

Designed to address foot and posture comfort specifically, our carefully constructed memory foam insole with integrated arch support provides a hard-wearing but supremely comfortable footbed to ensure your feet and you remain fit and in good health.



## Flexible Non-Slip EVA Sole

Although they are called slippers, the last thing you want them to do is slip! We use robust but highly flexible EVA foam to ensure your Foothugs are both built to last and bouncy enough to provide perfect cushioning for your feet. Designed so you won't lose grip or that feeling of walking on air,



## Natural Sheepskin lining

Natural sheepskin offers thick, luxurious comfort in a highly breathable and hygienic finish. Our choice of material ensures a snug and toasty fit which will still help your feet to breathe more and sweat less, reducing the risk of infection or ailment.

## Natural leather lining

Why scrimp on quality when it comes to your feet? We use 100% natural leather to line our slippers and ensure your feet can breathe and move with consummate ease. Leather with give and support without losing durability, meaning they will feel just as tomorrow as they did today.