

Slow Living / Store ritual

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[Post 1, 350 characters max—WIP visual asset [here](#)]

Sweeping floors, wiping bottles, folding towels. These morning rituals speak not just of our attention to detail, but also of a passion for the products that line our shelves, and regard for the people who cross our thresholds. They manifest an ethos of meticulous consideration that runs all the way from our laboratory in Melbourne to our most far-flung stores.

Instagram link: https://www.instagram.com/p/CZUQI-7sAzK/?utm_source=ig_web_copy_link

[Post 2, 350 characters max—WIP visual asset [here](#)]

Cleaning the store's exterior with a brew of aromatic oils and water provides an opportunity to greet the day, exchange neighbourly words and blow away the cobwebs, or at least escort their residents elsewhere. This ritual reveals not just a presentable façade, but also a desire to add something of value to the streetscape and the community.

Instagram link: https://www.instagram.com/p/CZlv0boM2eq/?utm_source=ig_web_copy_link