

1. Instagram Post



The space between chaos and beauty is one of perception.

Contemporary art is the consciousness of beauty in chaos. We are delighted to support the 2021 iteration of @artdusseldorf, nurturing emerging regional artists like @alicjakwade. From 23 November, wander and wonder in the mesmeric dimension of Areal Böhler. Limited guided wanderings are available with our compliments.

Discover more at [Aesop.com](https://www.aesop.com).

2. Instagram Story



1.

Be guided

Introducing video consultations by appointment

2.

Be curious

Take a journey of exploration in comfort

3.

Be free

Find your path, unlimited by time zone or tongue

4.

Be spoken

Just be. With a little help from us. Book in now.

3. 'Summer skin care' eDM



Subject line: Sylphlike salves to soothe summer skin

Preview line: Delicate hydration for the deserving sun-blessed

Headline: When touched by light, use a light touch

Stepping into sunshine after winter feels euphoric; a long-forgotten embrace. Whilst we submerge in summer sensations, solar waves crash ever on. Summer skin needs subtle intervention to avert and alleviate dehydration and damage.

Our lightweight skin and body care hydrators, attended by felicitous fluid intake, ensure that soft embrace lasts long, with skin that sings of summers still to come.

CTA: touch the light

'He who kisses joy as it flies by will live in
eternity's sunrise.'

William Blake